

## Neglected Girls Can Be Popular

### By Curing Cause of the Neglect

#### Study Your Face and Your Clothes to Make Them Attractive, But Don't Be Conspicuous; Also, Don't Be a Bore.

WITHOUT fail, a certain percentage of letters come to me each week signed, "Wallflower." Sometimes when despair goes even deeper, these communications are signed "Poison Ivy." Other pessimistic signatures are "Neglected," "Forsaken" and "Rejected"—all sime the same melancholy dirge: "He cometh not."

It seems that men are not interested in these girls, no one asks them to dance, no one invites them to the theater, no one tells them they are beautiful, fascinating, the best company in the world, or that they are even "realists," which seems a very doubtful sort of compliment to me. And they say, these girls who are "rejected of men," that they are just as good looking, just as attractive, just as clever as those more fortunate damsels whose path in life seems to be paved with chocolate cream and peppered with theater tickets.

Then they sit down and write and ask me to solve this awful conundrum. The world has been asking this very question since Eve ate the fatal apple one fine morning and found herself dispossessed in consequence. Why do some women magnetize and others not?

Cleopatra and Berenice. Berenice, the sister of Cleopatra, asked the same question, pondering dimly over the attractions of the crowned heads—not to mention her staggering popularity with the nobility, gentry and clergy of ancient Egypt, Asia and Africa.

It is the same today with Mayme and Irene as it was with Cleopatra and Berenice in Egypt 2000 years ago. Various esoteric religions attempt to explain the source of personal power, and do a good deal of talking about "vibrations." But I doubt if any one really can tell why Julius Caesar and Mark Antony went mad over Cleopatra and neglected her sister, any more than they can diagnose today the charms of Mayme and Irene.

It is so, that all, and it must be accepted just as the sea is the sea and mountains are mountains, and one cannot be transformed into the other. A step in the right direction is to recognize the fact that one has then do what we can with the inevitable. Take stock of yourself, not jealously, bitterly or resentfully, but in cold blooded, businesslike manner. If you have an unattractive skin, clean, exercise and care will work wonders. If you have "retained" hair, don't do it up as if you had a grudge against yourself, or as if you were with a monster, but let it hang down and comb it with the invincible comb. Go to the best hairdresser and let him or her experiment with your tresses and over your head and over your head and over your head.

Study your type and adopt your styles accordingly. If you are a little

short, fat woman, don't have your clothes too tight fitting. It gives you a sort of upholstered look that only adds to your stoutness. And if you are tall, don't stoop, it only makes you look taller.

Men are ultraconservatives. They never like to be seen with a woman who appears conspicuous—unless she is conspicuous as a fashion plate. Half the young men you know would probably give a week's pay to walk down the street with Irene Castle or Joan Sawyer. But you could not hire them to be seen with Selma Lagerlof—the lady who took the Nobel prize for literature—if she happened to be a dowdy or frumpish.

Clothes and appearance are a tremendous asset, so is popularity. If you can muster a standing army of two or three at a dance, others will follow. I hate to say it, but men are a good deal like sheep—they follow each other.

You Can Listen. Then don't be a bore. Not everyone can talk, but everyone can listen. Then they sit down and write and ask me to solve this awful conundrum. The world has been asking this very question since Eve ate the fatal apple one fine morning and found herself dispossessed in consequence. Why do some women magnetize and others not?

Don't try to create the wrong impression that you are indifferent to the source of personal power, or that you are intellectual, or anything of the ordinary—the average man is not interested in these things. If they see that Henry, George and Richard are attentive to Kate, they are mighty apt to call too.

Don't Be Cheap. And whatever you do, don't hold yourself cheap and allow men to treat you as if you were a rag doll under the mistaken impression that you can hold them by dispensing with standards. You can hold them only till the next cheap girl comes along and then they go to her. Remember, every one despises the cheap; we are just suspicious of the pearl we find in the gutter.

Any girl can have a certain amount of attention if she entertains. If her house is an agreeable center, and there are constant charming and pleasant parties going on; in common decency men have to return these civilities some time to time.

Some girls have written me this is not the case; that they entertain regularly, and that the men who have received their hospitality have never given them a word of thanks in return. But I believe their experience to be unusual; the average man has his code about this sort of thing and gives as he receives.

There is no worse mistake than for two or three girls who have difficulty in getting attention to live together. They will be a constant reminder to each other of their own failure, and it is only human to alienate the unsuccessful.

Clayds or Dorothy are enjoying a "rush" at a party, what is more natural than that Jimmy, Willie and Harry should join the merry throng? The girl who is popular can always depend on a few friends, therefore, be true to yourself as a failure, even jokingly.

## LittleBobbie'sPa

Flight of the airplane across the sea leads Pa to dip into the future and speculate on telephoning to Mars.

By WILLIAM F. KIRK.

THAT is a grate thing, flying, sed Pa to Ma last nite. I had a airship fliggeder out about twenty years ago sed Pa, that was going to talk me acorrt the oshun, but wen I drug it out & got it started, Pa sed, sumthing went wrong & it didnt talk me acorrt the street. I noerly broak my neck, sed Pa & I never filed agghen.

Perhaps it was jest as well you stayed on the ground so you cud remain on erth, sed Ma. Maybe if you had filed acorrt the oshun you mite have met a butifol princess in sum of them foran lands & married her & these think how & I wud have been. True enuff, sed Pa. I had a kind of hunch that if I stayed on the ground I wud meet you & fall in luv with you sum day, sed Pa. And so it turned out. But if I had recly been the first one to fly acorrt the Atlantic, think how proud you wud be of me now.

I am proud of you anyway, sed Ma, oshen she sed fly home to me from the offit. That is sedum enuff, sed Ma.

Would Be a Bird. It will be a grate wud, tho, sed Pa, wen the flying masheen is perfected & we are all littel birds together. Every morning then, sed Pa, I will fly around outside yure window & sing you a morning song to walk you, sed Pa.

How butifol, sed Ma. It will walk me all rite, I guess, sed Ma, & the wud be a grate wud, tho, sed Pa.

Can you imagine the time, sed Pa, wen everybody is flying & walking is a thing unknown, except for sum acktors, sed Pa.

Yes, I guess that time is cumming, sed Ma. We are going to see wondrful changes. But it will cum slow. Man is yet far from perfect, as we are saying yesterday at our Ladies club.

We can talk sum grate trips wen the air ships is going good, sed Pa. No more rube or anything & no tracks on wich to ride, & no traffick cops to hold you up, unless they have a speed limit. You can air, the satim as on the land, sed Pa.

It sounds fine, sed Ma. Maybe I will sit outen then. I have been sticked around the house pritty close lately. I mite go out for a little st. car, sed Pa.

That is a long way from a airship, sed Ma. But it will help sum. If they have a airship I am going to have a littel one of my own & talk a trip every day to the Polo grounds & watch the ball satim in the airship so I wont have to dig up no quarter to sit in. Maybe I wud talk my gurl too, if I had a airship & a gurl to talk.

People begin to think this about you, and "thoughts are things." If you are not pretty, there is art, patience, good hairdressers to teach you, fashion magazines to show you models. And if you can't talk, you can learn how, and if you are neglected, wait your opportunity and climb on the big red wagon marked in gold letters, "Success."

THE man who asks for the benefit of the doubt usually needs it.

14 Years Ago Today

From The Herald of This Date, 1906.

REPORTS from Portsmouth, N. H., the place chosen to be the place at which the peace conference of Russia and Japan will be held, show that the delegates are beginning to arrive.

The total cases of yellow fever in New Orleans is 563 to date. The government officials, who are now handling the situation, are easing the quarantine restrictions a little, which makes it easier for the city.

Judge J. R. Buckler has returned from his trip to Kentucky and New York city.

Judge Jay Goode has gone to Deming on business.

Public schools will open on September 11, according to the school board, which met in regular session last evening. The Elks have tendered the use of the former school building, which they purchased for club purposes, for holding school sessions. It was not thought necessary at this time to accept the offer, which was appreciated. The new school building to be erected on Montana street (Lamar school) was discussed. As soon as the money for the sale of the bonds is received, bids will be asked for and the enterprise hurried to completion.

Everything is in readiness for the departure of the local military companies for Austin as a result of the meeting held in Judge J. V. Brennan's office last night. The men were given physical examinations by Drs. Stevenson and Coffey.

Fred J. Feldman received a check this morning of \$1190 from the Buffalo committee for payment for the prizes captured during the Elks' reunion. \$400 for the band and \$500 for the club.

Fill Out With Pencil

So the little mouse girl sold Uncle Wiggily some clothes pins, and with them in a box under his paw away he ran and hopped and jumped back toward the hollow stump bungalow. Oh how fast he ran!

But all of a sudden, as Uncle Wiggily was almost there, out from under a pile of dried leaves jumped a bad old Squee-Ge. Now a Squee-Ge is like a Scoldie-Oodile, only it has a very long and slender tail and this tail is very soft and tender, like a bear's nose.

"Oh, ho!" squeaked the Squee-Ge, for it has a voice like a mosquito. "Oh, ho! I guess I've caught you this time, Uncle Wiggily Longears. Ah, hum!" and he grabbed the bunny uncle gentleman in his paw, that bad Squee-Ge did.

"Oh, please let me go!" begged the bunny.

"No, I'll not!" said the Squee-Ge, very impolitely indeed.

"But what in the world do you want of me?" asked Uncle Wiggily, holding the box of clothes pins closely under his paw so they could not be taken away from him.

"I'm going to hold you here until my friend the fox comes," answered the Squee-Ge. "He's been trying for

## Pat and Chatter

By S. E. NISSEN



### THE PEACEFUL WAY.

THEIR children left them long ago, As people's children will, And now, with careful steps and slow, They journey down the hill. He swings no jaunty stick, but leans Upon a useful cane, And, having turned from cares that bound Them once so firmly, they have found Another Lovers' Lane.

HER hand is laid upon his arm, And in her heart is pride; He seems to think she has the charm One looks for in a bride. With knightly gallantry he still Assists her up the stairs, And still sometimes he gives her praise, And in a hundred little ways Assures her that he cares.

THERE may have been a time when he Was not so much concerned, But all the love he had when she Was youthful has returned. They've journeyed far through good and ill, But now o'er peaceful miles, And pausing when they please to rest, They wander downward through the west To life's glad Afterwhiles.

People who are paying the price will have good reason to refer to these as the dear old days.

A PESSIMISTIC NOTE.

"Do you think it is ever going to be possible to have real peace?"

"No. After people get tired of piano players and disc machines somebody will invent some other kind of a music-making contrivance."

THEN—PERHAPS.

When honesty prevails, When earnestness is true, When effort never fails, And greed is overthrown, The women may consent, If one of them shall err, To help her to repent, Instead of scoring her.

BUT HE SELDOM GETS IT.

The man who asks for the benefit of the doubt usually needs it.

Boys And Girls, Make Uncle Wiggily Booklets

Listen to this: Uncle Wiggily is again offering six booklets to the "movie" for the latest booklet made from the Uncle Wiggily picture page in the Wok-Book. The contest is conducted just like it was last week. Get the books in an early in the week as possible. To make the books take three sheets of paper and fasten them in the middle and then take the Uncle Wiggily picture page and cut out the squares, pasting them in the pages of your book. Take the book for 10 minutes. If you want to get rid of superfluous flesh, another good treatment is to knead that loose flesh with the fingers as though it were soft dough.

Questions and Answers.

Q.—The hairingtons on an old skin in the summer time. Diluted toilet water or toilet vinegar is very good.

E. F. G.—See above.

Irish—You should weigh 127 pounds.

Mickey—There are a thousand bleaches for the skin; one was given yesterday. Send me a letter with a "movie" party.

long while to get you, and now I've caught you for him! Hal Ha!" and the Squee-Ge laughed and snickered, as though it was a good joke.

Which maybe it was, for him, but not for poor Uncle Wiggily.

"Won't you please let me go?" asked the bunny. "I have to hurry back to the Squee-Ge with these wooden clothes pins to keep her from blowing off the line. Please let me go."

"Oh no!" said the bad Squee-Ge. "Well, then I suppose I'll have to stay until the fox comes," said the bunny, sort of resigned like and uncomplaining.

But just then the Squee-Ge, still keeping hold of Mr. Longears, sort of switched his long, slender tender tail around, so it would not be stepped on. Uncle Wiggily saw the Squee-Ge's tail. Then he thought of the pinching clothes pins. Very quietly the rabbit gentleman took one out of the box and when the bad animal wasn't looking, Mr. Longears just slipped the clothes pin on the tail, as Nurse Jane had fastened it there.

"Oh, wow! Oh, ouch! What's that?" cried the Squee-Ge as he felt the wooden pin pinch his tail.

"Ah! That's the time I fooled you!" cried the bunny. And then the clothes pin on the soft and tender tail of the Squee-Ge pinched so hard that the bad chap had to run away to get a dentist to pull it off, and so he left Uncle Wiggily alone.

Then the bunny hurried home with the rest of the pins just in time to save Nurse Jane's clothes from blowing all away and she was very glad. Copyright, 1913, by McClure Newspaper syndicate.

Have you a tenement? See Lee Newman for proper handling and rent collecting.—Adv.

Don't Use a Coffee Pot!

Next to Water, and next to Milk, the most popular drink in the world is undoubtedly COFFEE. It has conquered the world. It is the favorite Stimulant. It is the bond of Good Fellowship. And the best, handiest and truest form of Coffee is G. Washington's Coffee. Try it for iced coffee. Ready instantly when you pour on the water—hot or cold.

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THEIR children left them long ago, As people's children will, And now, with careful steps and slow, They journey down the hill. He swings no jaunty stick, but leans Upon a useful cane, And, having turned from cares that bound Them once so firmly, they have found Another Lovers' Lane.

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## THE STYLE SHOP

### WOMEN'S WEAR

We solicit Your early visit that you may receive the better selection

Georgette Wash Dresses

Just arrived, a beautiful assortment of Georgette Blouses in the latest shades of navy, taupe, hite and flesh. Beautifully headed and embroidered. These waists must be seen to be appreciated. \$7.50 values—

Blouses

Voile Dresses in all colors and sizes, values up to \$10. Special ..... \$3.98

Wash Dresses

Voile and Organdy Dresses in colors and white, values up to \$15.00—Choice ..... \$6.95

White Skirts

NEW FALL SUITS, FROCKS, COATS, ARRIVING DAILY

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## ARE THESE PROFITEERING PRICES?

This is what the City Market is doing for you at

## STERN'S MARKET

### SPECIALS ON BEEF

T-bone or Sirloin Steak, lb. 25c  
Round Steak, lb. 25c  
Shoulder Steak, lb. 15c  
Chuck Roast, lb. 15c  
Ham Burger, 2 lbs. 35c  
Best Steer, lb. 25c

### SPECIALS ON VEAL

Veal Round Roast, lb. 25c  
Veal Chop, lb. 25c  
Veal Steak, lb. 25c  
Veal Shoulder Roast, lb. 15c

### Special on Lamb

Cauliflower Spring Leg of Lamb, lb. 25c

We also announce the opening of Stern's Produce Market. We have received a carload of

Elberta Peaches

that will be sold at \$2.10 a bushel.

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## Abe Martin

MOTORCYCLES would make dandy alarm clocks if we knew what time it was when they pass th' house. "Well, we still have women an' song, but who wants 't sing?" asked Tell Binkley, yesterday.

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